



COMPANY INTRODUCTION

GLOBAL COSMETICS (HK) COMPANY LIMITED



COMPANY INTRODUCTION

Global Cosmetics (Hong Kong & China) is a leading skincare, personal care and color cosmetic enterprise that markets both branded skincare & color cosmetics. Providing OEM and ODM services with pre-made formulation or creating formulas from scratch. We help companies and business owners to strive on the beauty and cosmetic market with the use of our in house services like packaging sourcing and label design. Furthermore, all steps on the cosmetic production are covered by us, from raw material to product design we provide assistance on every stage.



How do we make your product?

Process	Initial Project Evaluation Initial Pricing	Service Model	Packaging Sourcing Formulation Development Product Sample Delivery
Details	Client fills the project evaluation form and discuss with BD team initial details of the project	Client decides on the type of Service Model either OEM or ODM with Buying or Bespoke model. BD team will send the desired sample to the customer to decide as a benchmark referencing our product quality.	Once confirmed service and preliminary quotation. Our sales operation team will work closely with client in providing product development sampling such as packaging sourcing, label design, formulation development, finish product confirmation and Delivery.
Who is involved?	Customer Business Development Team	Customer Business Development Team Sales Operation Team	Customer Sales Operation Team Made In Korea/China team

Business Services

OEM

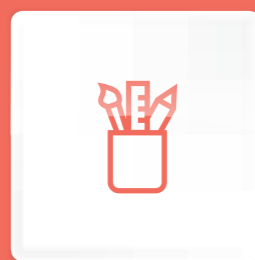
We provide an in-house R&D Center that is market-oriented with high quality, safe, environment-friendly and fashionable guidance to create your perfect formulation.

If you have all packaging and components and just need us to assist filling or provide the formulation in bulk, our OEM services can fulfill this need.



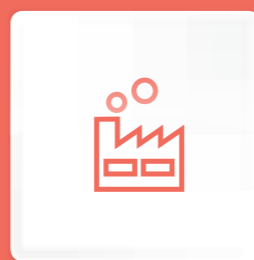
Consultation

Consultation request
Formulation sampling
Offer and accept



Design

Formulation design
Sampling confirmation



Production

Cosmetics production
Assembly
Warehouse



Delivery

Domestic delivery
International delivery

ODM

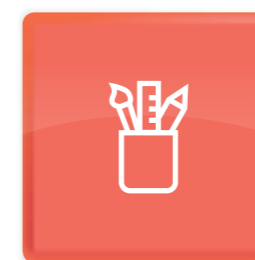
We provide you with our in-house mood-boards design, finished packaging design with artwork services, formulation design, trend forecast and high-speed delivery.

From scratch to finish, we help complete your entire product idea and bring it alive.



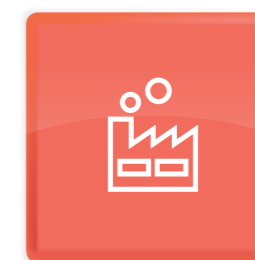
Consultation

Consultation request
Formulation sampling
Simulated package design
Offer and accept



Design

Formulation design
Packaging Design
Sampling confirmation



Production

Cosmetics production
Assembly
Warehouse



Delivery

Domestic delivery
International delivery

Business Models

BESPOKE

Our individually- or custom-made products

Bespoke cosmetics means custom-made skin care, lip care, fragrances, color cosmetics or toiletries. Under this business model we make your products from scratch under your own formulas and packaging specifications.



Lead time: 5 to 7 months



Specifications: We develop your own formulas, source special and unique packaging and create your own label.



Product Range: Lip care, skin care, colour cosmetics, toiletries, gift sets, fragrances.

BUYING

Our off-the-shelf products

Our Buying Model is a solution where you can buy pre-made formulas with available packaging providing us your label design. All our formulas are mature and already tested assuring a good quality product.



Lead time: 4 to 5 months







Specifications: you choose from our library of pre-made formulation and packaging.

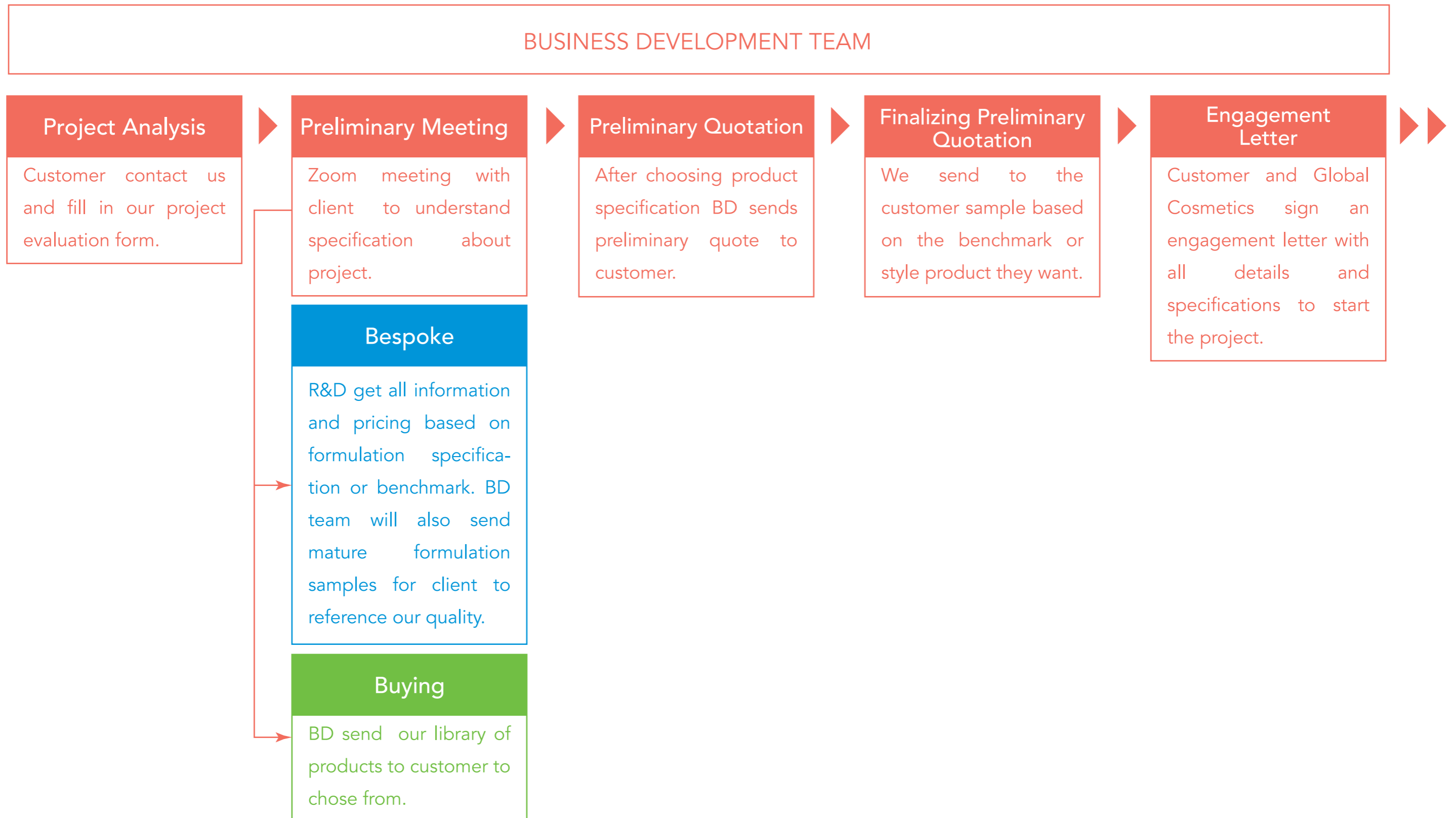


Product Range: Lipsticks, Lip gloss, Lip balm, foundation.

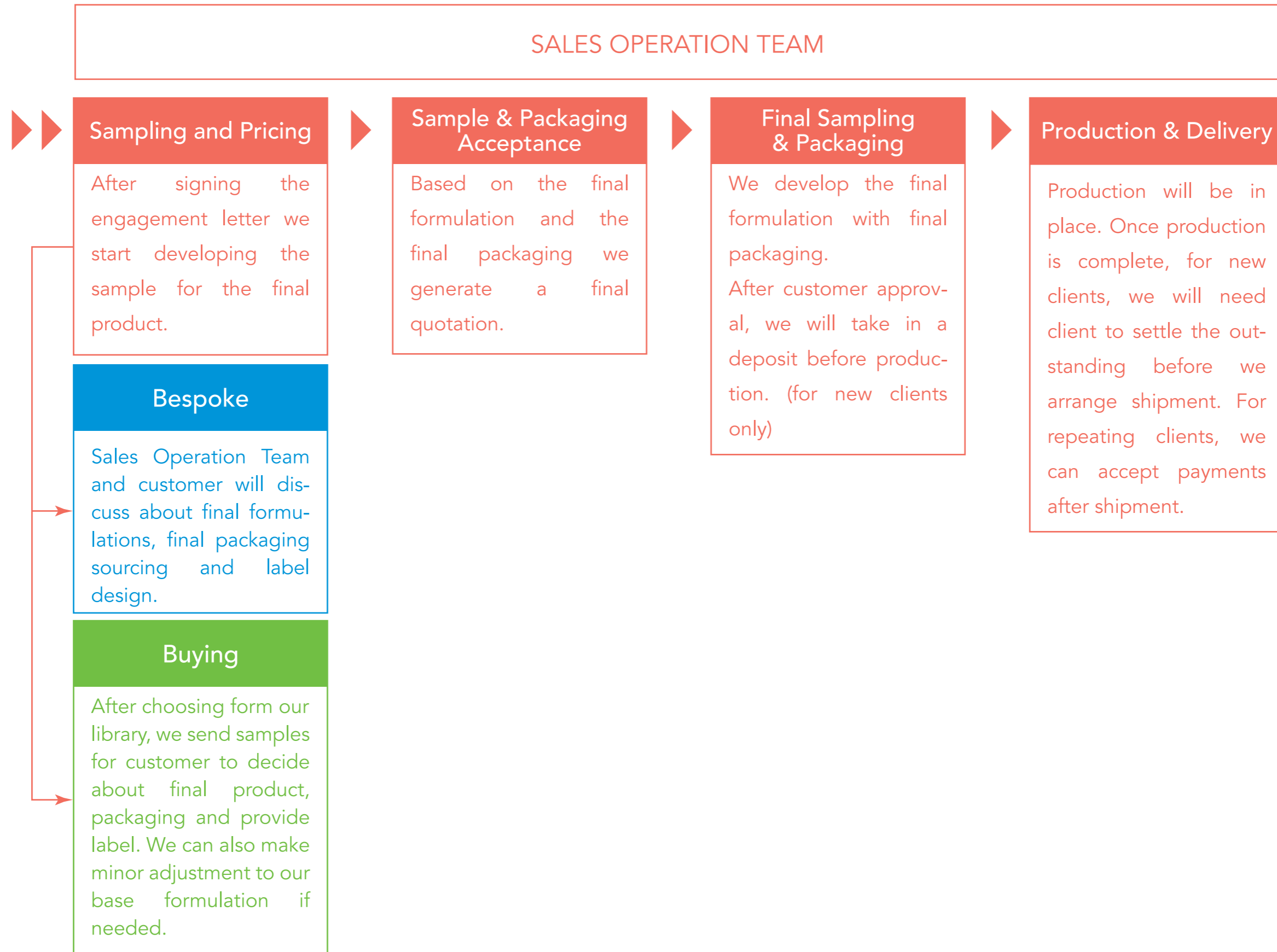
Pick Your Desired Service

<p>Business Services</p> <p>Business Models</p>	<p>OEM</p>	<p>ODM</p>
<p>Buying</p>	<p>Off-the-shelf Formulation</p> 	<p>Off-the-shelf Formulation & Packaging</p> 
<p>Bespoke</p>	<p>Customize your desired Formulation</p> 	<p>Customize your own Formulation & Packaging</p> 

Customer Journey



Customer Journey



Product MOQ

Item	Minimum Qty	Specifications
Lipsticks	10,000 units	1 formulation 2 colours
Lip Gloss	10,000 units	1 formulation 2 colours
Lip Balm	10,000 units	1 formulation 2 colours
Lip/ Body scrub	5,000 units	1 formulation
Perfume	5,000 units	1 formulation
Body mist	5,000 units	1 formulation
Diffuser	5,000 units	1 formulation
Body Wash	5,000 units	1 formulation
Hair Care Products	5,000 units	1 formulation
Body Massage Oil	5,000 units	1 formulation
All Year Gift Sets	10,000 units	2 items within 1 set
Promotional Gift Sets	10,000 units	2 items within 1 set
Facial Sheet Mask	10,000 units	1 formulation
Cleanser	5,000 units	1 formulation
Toner	5,000 units	1 formulation

Item	Minimum Qty	Specifications
Serum	5,000 units	1 formulation
SPF Sunscreen	5,000 units	1 formulation
Multi Functional	5,000 units	1 formulation
Makeup Remover	5,000 units	1 formulation
Face cream mask	5,000 units	1 formulation
Foundation	10,000 units	1 formulation 2 colours
Skin Color Complexion	10,000 units	1 formulation 2 colours
Cushion Cream	10,000 units	1 formulation per 1 colour
Eye Makeup	10,000 units	Pencil 1g per 1 colour
Nail Polish	10,000 units	1 formulation 2 colours
Eyebrow Pencil	10,000 units	Pencil 1g per 1 colour
Blush	10,000 units	1 formulation 2 colours

Our Partners



Sephora



M&S



Tesco



Ted Baker



Mentholatum



Reiss



Watson's



Jeff Banks



Reiss



Harry Potter

If your MOQ product and pricing matches our company capabilities, e-mail us back to coordinate a zoom call!

Next Step

Make sure you have the following answers ready:

Customer Name

Market

OEM/ ODM

Target Customer

Product Launch Date

AYR or Seasonal (if seasonal, pls mention AW or SS)

Product Name

Annual Volume - total MOQ

Price Range

Website



See you at our zoom meeting!

