



**Company Profile &  
Newly Release 2020**

# OUR MANUFACTURING FACILITY IN CHINA

## OUR PRODUCTS

Skincare, makeup, body care, fragrance, gift sets

## ONE-STOP FULL SERVICE

Research & development, packaging design, branding, raw material sourcing, manufacturing, quality assurance, logistic management

## SIZE

150,000 square meters

## OUR CAPABILITY

### SKINCARE

#### TECHNOLOGY

Emulsification, Solubilizing, Rheology modification

#### APPLICATION

Cream & lotions, Essence, Mask, Massage Product, Tonics

### COLOUR COSMETICS

#### TECHNOLOGY

Pigment milling and grinding, pulverizing, spraying, stamping and baking

#### APPLICATION

Eye shadows, blush, foundation, lipstick, BB cream, lip balm, mascara, nail polish, shimmer spray

### HAIR CARE

#### TECHNOLOGY

Charge modification, coating, setting, aerosols

#### APPLICATION

Shampoo and conditioner, treatment oil, setting mousse and gel

### TOILETRIES

#### TECHNOLOGY

Chill & filter, solubilizing, saponification and milling

#### APPLICATION

Eau De Toilette, body wash, fizzers, bath soap & salt and shaving products





# NEWLY ADDED COMPANY POLICY

## SUSTAINABILITY PROGRAM

### FACILITY UPDATE

Worked with market leader LVMH group for 5 years planning on sustainability program starting from 2018, with focus on the following aspects.

#### MANUFACTURING PROCESS

e.g. use of LED lighting, upgrading de-ionized water treatment system for batch mixing

#### PACKAGING

e.g. use of PCR materials, reduce the use of electroplating decoration on components

#### CHOICE OF RAW MATERIALS/ INGREDIENTS

e.g. use of RSPO plan derived materials

#### WATER MANAGEMENT

e.g. return drums to raw material supplier; improve waste management system

### ENVIRONMENT - NEW CERTIFICATE

This gives a strong framework for putting in place an energy management system and use energy more effectively while paying more active role on environmental protection.





# SUSTAINABILITY PROGRAM

## PACKAGING

### MADE FROM RECYCLED OCEAN PLASTIC

We have packaging supplier to offer 100% recycled plastic from ocean plastic

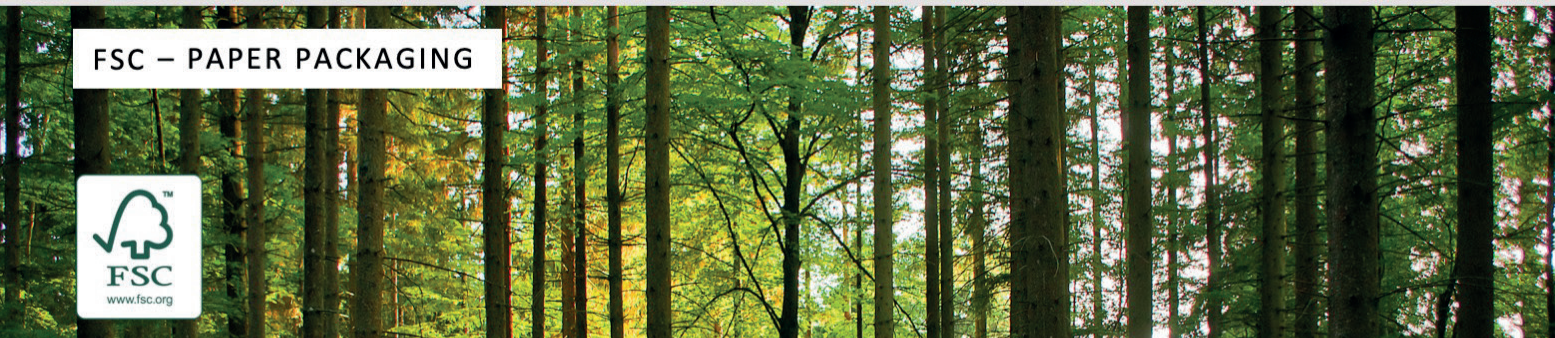


### PCR – POST CONSUMER RECYCLED in PET

Material supplier by MITSUBISHI CORP. The material recycler are located in China, Japan and Thailand



### FSC – PAPER PACKAGING



## CLEAN BEAUTY

Clean & Simple message on A function and B functional ingredients to give customers informed decision

Vegan – leading to Phyto – derived ingredients or substituents by bio-technology (e.g. fermentation)





## TREND





## INNOVATION

### FORMULATION



EDIBLE LIPSTICK



TOUCHLESS  
BEAUTY



READY-TO-GO  
FORMULATION LIBRARY

## OUR SUCCEED SKINCARE PRODUCTS

### BOOTS INGREDIENT

Our own formulations

5 months from development to launch

Went though User Trial Test

Sales growth 4 times than expectation



### BOOTS GLOW

Our own formulations and scents

6 months from development to launch

Sales growth 4 times than expectation  
during COVID-19





## OUR PRODUCTS

### TESCO – X'MAS GIFTING





## OUR PRODUCTS

## BOOTS – X'MAS GIFTING



LADIES



**MEN**





NEXT





## OUR PRODUCTS

### HAND SANITIZER

KILLS 99.9%  
OF BACTERIA & VIRUSES



### HAND SANITIZER

50ml and 250ml

KILLS 99.9%  
OF BACTERIA & VIRUSES



### HAND SANITIZER

Black, white and  
Translucent

35ml or 50ml

KILLS 99.9%  
OF BACTERIA & VIRUSES







Thank you