



CREATE A  
**BEAUTY-FUL WORLD**



GLOBAL COSMETICS



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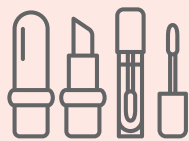




## OEM • ODM • OBM



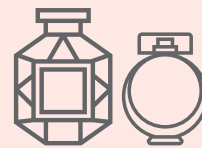
Skincare



Colour  
Cosmetics



Toiletries



Perfume



Protective

## Strengths



Marketing  
Planning



Formulation  
R&D



Packaging  
Design



Outsource



Finished  
Products

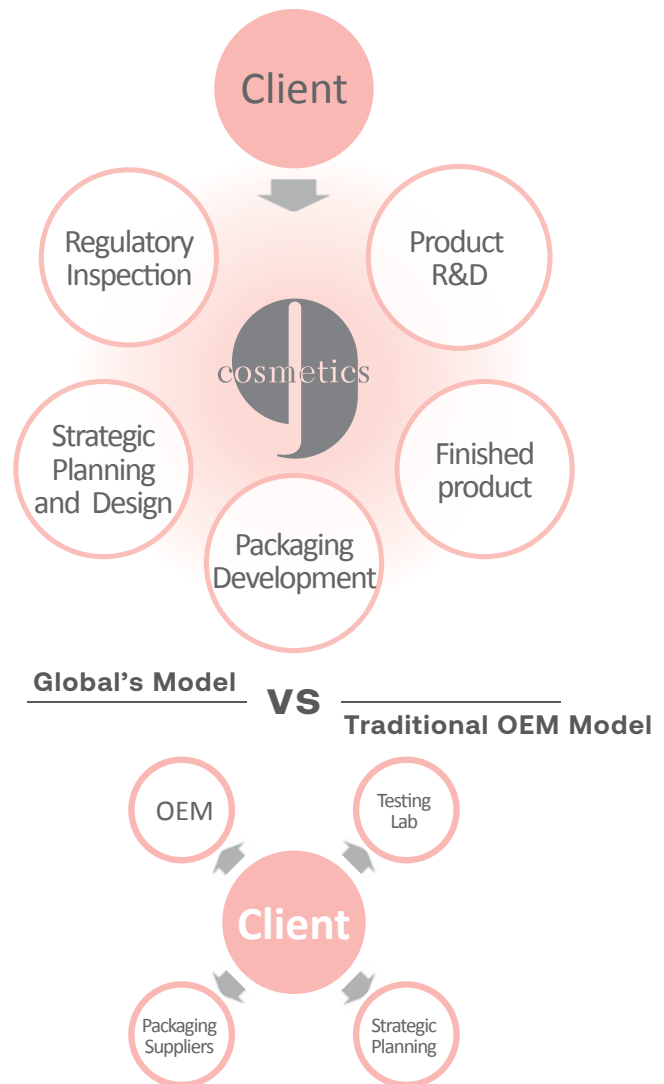
We provide services that integrate marketing planning, formulation research, product development, packaging design, outsource, and finished production.

We work closely with the world's largest raw material supplier to obtain first - hand information.

We understand the market trend, capturing market information, grasping consumer behaviour habits in various channels, and providing brand customers with more decision-making data.

## One Stop Service

Global offers one-stop solution services, ranging from brand development, to the production and delivery of finished products. Our leading industry experts deliver concept products to help meet partners' expectations. Our research and development experts create innovation library and launch new products faster than our competitors, by reducing development and production time. Global offers branding and packaging development, tailored for client's branding expectation. Our technical support services include product claim substantiation and product testing management to ensure product efficacy and effectiveness.



## Our Clients & Brands

next



SEPHORA

TESCO



watsons

PRIMARK



Amway



Glow

Nº7



## Global Cosmetics & The Next Decade



At Global Cosmetics, we understand our commitment to our partnerships and their goals that separate us from the crowd. These are the values and principles that sustain Global Cosmetic's competitive edge as an OBM, ODM, and OEM cosmetic manufacturer to create a beautiful world.

Our scientific minds focused on developing high-end formulations to shake the status quo and

create unimaginable products. Our prime vision includes the continuation of expanding our innovation library, which has significantly added tremendous growth to our company and culture. We encourage our team to be innovative and forward-thinking by enhancing research & development processes, efficiency and reducing our clients' development costs and lead time to see immediate results.

With Global Warming's rise, we believe the Energy Management Standard's adoption is vital to reduce emissions and environmental risk associated with energy operations. We are taking a systematic approach to achieving continual improvement of energy performance. Our goal is to run an environmentally efficient manufacturer.

"Exercising adaptive leadership is about giving meaning to your life beyond your own ambition." Last year, we achieved significant milestones. Amid the COVID crisis, we continue to see growth with expansion into Protective products. Our adaptive system provides transformational transition as we embrace opportunities amid the running storm.

Our past records have proven to continue to grow with grounding principles of Character and Faith. Because in the end, it is our mission to create beauty in this world and to make sure our clients and teams across the globe are understood, their voices are heard, and help make your dreams a reality.

*Patrick Leung*

Vice President of Global Cosmetics



## R & D Centre Achievements

- Dongguan R&D Center—more than 30 R&D engineers; Guangzhou R&D Center—6 raw material engineers and senior formulation engineers.
- Member unit of to International Association of Cosmetic Chemists IFSCC.
- Member Unit of Shanghai Oriental Beauty Valley Cosmetic Technology Research Center.
- Strategic support units: Aekyung of South Korea, ATEC of South Korea, Skin Data of Hong Kong. COSMACCA of South Korea, Hong Kong University of Science and Technology.
- "Global Cosmetic Innovation Raw Material Strategic Cooperation" with Skindata, a bioscience patent technology transformation company under the University of Hong Kong.



## R & I Innovation

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### Chief Scientific Officer - **Dr. Henry Tong**

Doctor of Pharmacy, School of Pharmacy, The Chinese University of Hong Kong School of Pharmacy, The Chinese University of Hong Kong Bachelor of Pharmacy (Graduation with Class A Honours)

Visiting Associate Professor, Department of Chemical Engineering and Biomolecular Engineering, Hong Kong University of Science and Technology

Honorary Associate Professor, Department of Pharmacology and Pharmacy, Li Ka Shing School of Medicine, The University of Hong Kong

Expert member of National Science and Technology Plan Expert Database (Formulation Science)

More than 20 years of technical consulting experience in the cosmetics industry

Published 2 cosmetic-related papers in academic journals published in SCI

Published a cosmetic-related technology invention patent in the State Intellectual Property Office



German CK skin test technology



VISIA skin test technology



Inductively coupled plasma emission spectrometer



High performance fluid chromatography



## R & D PLM System

Our R&D intelligence management system increases product quality, reduces product risks and effectively allow us to manage our product life cycle wisely. Scientifically boosting our R&D management we improve enterprise rapid response and market competitiveness.

### 1. Raw material control

From individual to concentration

From scattered to mandatory

Centralized management and centralized control

### 2. Formulation Data

Paperless management.

### 3. Error rate control

No manual check done. Visualization of review of development is done with AI.

### 4. Ingredients, record information

Ingredient information is provided within 1 hour.

### 5. Formulation Quotation

At least 24 hours quotation, speed up to real-time quotation.

### 6. Process Management

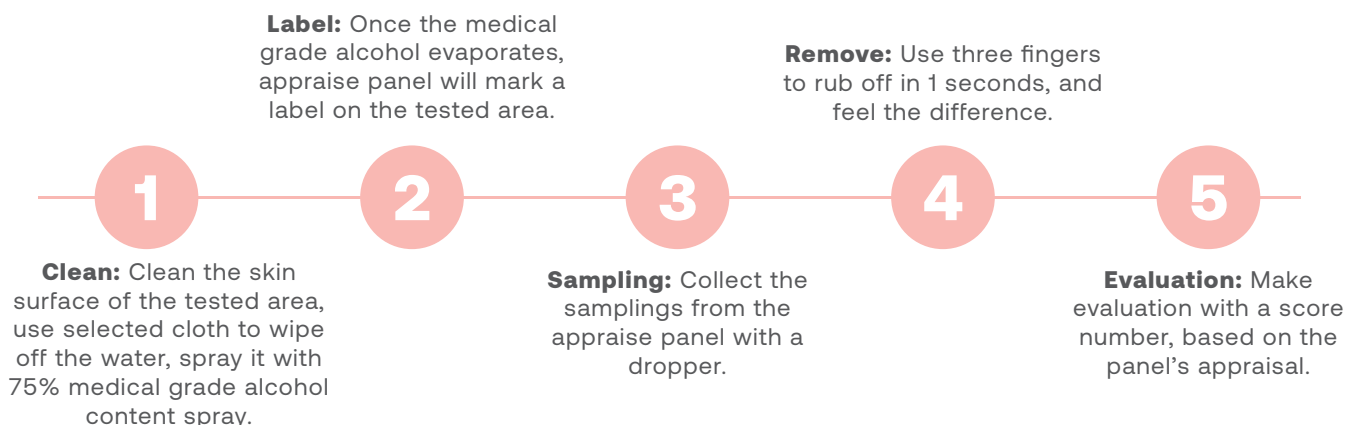
The management is institutionalized, the system is process-oriented.

## Sensory Evaluation Mechanism

We have established our sensory evaluation mechanism since 2018. More than 40 sensory evaluations available being one of the far superior on the industry.



### Texture Analysis Process:



# Factory Capabilities



## Guangdong Global Testing Technology Service Co., Ltd.

GlobalQuality Laboratory accredited by CNAS in 2008

Obtained CMA in 2020 and officially opened as a third-party testing company

Start the efficacy evaluation test project in 2021

Good Manufacturing Practice (GMP): ISO 22716:2007

Health and safety management system: OHSAS 18001:2007

Testing and calibration capability system: ISO/IEC 17025:2005

Energy management system: ISO 50001:2011

Quality management system: ISO 9001:2015

Environmental Management System: ISO 14001:2015

National laboratory accreditation certificate: CNAS L3513

Inspection and testing agency CMA202019014936



## Environment - New Certificate

This gives a strong framework for putting in place an energy management system and use energy more effectively while paying more active role on environmental protection.



## Sustainability Program

### Facility Update

Worked with market leader LVMH group for 5 years planning on sustainability program starting from 2018, with focus on the following aspects.

**Manufacturing Process** e.g. use of LED lighting, upgrading de-ionized water treatment system for batch mixing.

**Packaging** e.g. use of PCR materials, reduce the use of electroplating decoration on components.

**Choice Of Raw Materials / Ingredients** e.g. use of RSPO plan derived materials.

**Water Management** e.g. return drums to raw material supplier; improve waste management system.



## Production Capacity, Capacity Overview



**Factory area:**  
150,000 square meters



**Production plant:**  
3 buildings, 11 floors



**Warehouse: 3**  
15,000 square meters,  
10,000 card boards

	Area (M2)	Production (line)	Capacity (Day)
<b>Material</b>	1500	21	50 tons
<b>Skincare Filling</b>	3000	8 - 12	500,000
<b>Make up Filling</b>	2200	12	160,000
<b>Perfume Production</b>	1400	6 groups system/ 2 groups filling	9 tons / 60,000 pieces
<b>Giftset assembly</b>	3000	4	80,000
<b>Sanitiser Category</b>	1500	4	30 tons / 240,000 pieces



## Production Capacity-Batching Workshop

- 100,000 grade GMP clean workshop
- 1500 square metres area
- 21 sets of various types of homogeneous emulsification and mixing equipment, with a daily output of 50 tons of various types of paste
- International standard barcode management weighing system



## Production Capacity-Filling Workshop





## Production Capacity-Makeup Workshop

- 100,000 grade GMP clean workshop
- A total of 2200 square metres area
- 6 lipstick filling lines with a daily output of 80,000 pieces
- 6 makeup filling lines with a daily output of 80,000 pieces
- South Korea imported automatic lipstick filling machine, two-color air cushion filling machine, 4-color filling machine



## Production Capacity-Perfume Workshop

- 6 sets of batching equipment, daily processing capacity of 9 tons
- Ingredients area of 700 square meters
- 2 filling production lines with a daily output of 60,000
- The filling production line covers an area of 700 square meters



## Production Capacity-Assembly Workshop

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- Four 30m assembly lines
- Area 3000 square metres
- 80,000 sets per day
- Lean Production Management System



## Warehouse Logistics Centre

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- Three-dimensional logistics warehousing system
- Fully computerized barcode management, unmanned operation
- Trace raw materials in real time





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INTRODUCE  
OUR GLOBAL  
SALES OFFICE

## Creative Design Team

Global cosmetics's design team is based in Hong Kong. The team consists of members with a variety of backgrounds and design knowledge. They are suited to design for any customer and can adapt to a wide range of styles.



**NGONARDO NG**

Product Design and Development Manager

Ngonardo was in the UK for over 10 years and studied at Central Saint Martins, which is one of the top design schools in the UK. He also has 15 years of experience in product, graphics and interior design. He specialises in design management, concept generation, sketching and user experience. He was also a short term lecturer and judge for a design competition in 2018 at Shanghai Jiao Tong University.



**KINKI TSUI**

Assistant Lead Designer

Kinki has over 10 years of experience in graphic design in the beauty industry. She specialises in packaging construction and graphic concept generation. As a lover of cosmetics and skincare, Kinki is constantly looking for new products to research and to test. This allows her to understand a consumer's feelings and create great designs.



**JASON NG**

Sr. Product Design Specialist

Jason has over 10 years of experience in both graphic and product design within the beauty industry. His expertise lies in brand development, packaging construction and graphic concept generation.

Jason likes to explore fine / contemporary arts and product packaging, which allows him to adapt and create a wide range of different styled designs.



**RICY TSANG**

Product Design Specialist

Ricy has 5 years of experience in graphic and product design. Her expertise lies in concept generation, packaging construction and brand development.

Ricy is also passionate about make up and photography, and loves to explore new makeup trends from around the world. Keeping herself involved and up to date with the beauty industry.



**JASLENE LAI**

Product Design Specialist

Jaslene studied at Central Saint Martins, which is one of the top design schools in the UK. She has over 4 years of experience in product design and specialises in concept generation, 3d drawing and rendering. She also has experience in manufacturing as she worked in China for many years and visited many factories around China during that time.



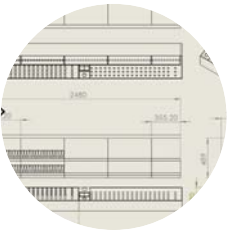
## What We Offer

Global cosmetics is able to provide an all-in-one service like no other. We can design, visualise and manufacture anything you need. From product sketching to mass production, we can do it all.



### IDEATION

We can design a whole brand or create based on a given theme. We always start with market research like store visits or online research, then to sketching to set our design direction and look.



### 3D TECHNICAL DRAWING

All design concepts are drawn into a 3d program to ensure all parts fit well. These drawings are also used to make technical drawings for factories to use and make accurate prototypes before going into production.



### 3D RENDERING

Renderings are life like digital images created to allow customers to visualise more clearly the products in real life and imagine them in their stores.



### PROTOTYPING

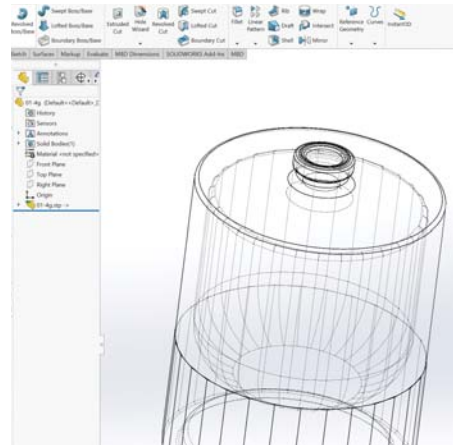
After customer approves of our designs, we move on to sampling real products and packaging. Then design team checks every detail of the samples to ensure all is up to our high standards. Finally samples are sent to customers for a final approval.



### BRANDING

If you do not have your own brand or are looking to add an additional brand. We can customise a completely new brand with products specific to your needs and specifications.





## Sales & Marketing Service Team

Global Cosmetics' Marketing Service Team is based in Hong Kong. The team has long history of experience to serve customers around the Globe. "Client comes first, everything else is secondary" is what we believe to strive for long term success.



**Zoe Yau**

Key Account Manager

Zoe has More than 10 years of experiences in the toiletry & cosmetics industry. She has handled over 300 projects, over thousands SKU and served over 100 customers. She is enthusiastic in developing beauty products and ambitious to be the top manufacturer in the cosmetics industry.



**JOANNE CHAN**

Assistant Key Account Manager

Joanne has More than 10 years of experiences in the toiletry & cosmetics industry. She has handled over 250 projects, over thousands SKU. Her excellent knowledge in the market trend, and professionalism in project management enables efficient operation. She is enthusiastic in developing beauty products and ambitious to be the top manufacturer in the cosmetics industry.



**ROSI ROSS**

Business Development & Marketing

Rosi has over 8 years of experience on Marketing & Branding for Beauty. Her expertise includes business development, e-commerce and cross-border brand building. She specializes on product trends, market research, product development and positioning in the online and offline sphere focusing on brand performance and aesthetics.



**MARINA TSANG**

Business Development & Marketing

Marina was in the UK for over 7 years and studied at London School of Economics, which is one of the top Business School in the UK. She has over 7 years of experience in Marketing & Branding. She specialises in market research, product marketing, product development and innovation. Her passion for skincare and beauty allows her to be the expert in the beauty field. She works very closely with Research and Development team to analyse technical formulation and packaging aspects, ensuring the best product outcome.

**YEUNG YIP***Key Account Executive*

Yeung has 3 years of experiences in the toiletry & cosmetics industry and over 10 years experience in manufacturing business. Excellency in his detail orientation skills, he specialises in supply chain management while ensuring alignment with the execution of the final production delivery.

**CAROLE MAN***Key Account Executive*

Carole has 3 years of experiences in the toiletry & cosmetics industry and over 10 years experience in manufacturing business. Her excellent knowledge in the market trend for toiletries and beauty, combined with her skillset obtained from the manufacturing business enables ultimate efficient project management process.

**MING LIN***Key Account Executive*

Ming has 8 years of experiences in the toiletry & cosmetics industry and in manufacturing business. His expertise lies in supply chain management while ensuring alignment with the execution of the final production delivery. He is passionate in working closely with the clients to optimize operational efficiency and quality assurance.

## What We Offer

Global Cosmetics is able to provide an all –in one service like no other. From market insights to data mining service, we facilitate our clients with interactive decision making process.



**Market Intelligence Analysis**

We believe the most up to date market insight and competitive analysis are crucial part for better decision making process.

**Brand Development**

We initiate brand development strategy and planning. We perform a SWOT analysis to help clients better understand their brand positioning. We like to adopt strategic planning for client's business opportunity.

**Research and Innovated Solution**

Marketing team work closely with R&D Team and Design Team to come up with innovative solution.

**Marketing Proposal:**

We bring all- in one service to bring the customer the ultimate solution and provide marketing proposal to clients.

**Supply Chain Management**

We effectively manage our supply chain marketing and develop global supply chain networks. Then we can monitor closely on quality assurance to bring the products alive.

**Project Management**

After project confirmation, our experienced key account team follows up closely with clients, by setting strict critical paths and project management milestones to make sure our services and the product shipment timeline is delivered before the promised launch date.

## Product Technical Team

Global Cosmetics' Product Technical Team is based in Hong Kong. The team has long history of experience to serve customers around the Globe. "Client comes first, everything else is secondary" is what we believe to strive for long term success.



**H.Y. Lau**

Head of Technical Team

HY have worked in cosmetic factories, fragrance houses, and a dominating UK retail buying office with total career life over 30 years. His extensive experience in technical areas include formulation research, validation, production, quality assurance, critical failure control and regulatory compliance ensured Global Cosmetics developed extensive product ranges will ship to the world meeting regional and domestic requirement and expectations.



**RANKI LIU**

Senior Product Technical Specialist

With more than 10 years R&D and cosmetics factories manufacturing experience in cosmetics, including skincare and color cosmetics, Ranki have developed more than a thousand formulae meet regulatory and customers' needs. She is keen to look for innovative ingredients and technology to provide the best products for Beauty & Personal Care Market.



**CHAN HIU WAI**

Senior Product Technical Specialist

Hiu Wai has more than 10 years in the cosmetics industry with in depth technical expertise in colour cosmetics. As a chemist, she had worked in testing lab for more than a decade. She specialises in quality management system and quality control protocol. Her passion in chemical training and compliance of chemical regulation is crucial to provide accurate risk assessment and safety hazards.



**PERTH YU**

Product Technical Specialist

Perth, own a MSc in Chemistry, has performed analysis on cosmetics and general merchandizing products for about 10 years. She is well versed on the testing protocols and compliance. Her systematic project handling character cannot stop her enthusiastic to explore the composition of various cosmetic formulations against different attributes and performance.



## What We Offer

Global Cosmetics is able to provide an all-in-one service like no other. From innovation library to user trial service, we facilitate our clients with the best product quality assurance.



### RESEARCH & INNOVATION LIBRARY

To stay resilient in the ever changing world, our true innovation library adapt to meet the client's need and aspiration. We have invented over 100 SKUs every year.



### RAW MATERIALS DATABASE

A great product technical engineer demands a great of raw material supplies. Our wide networks of raw materials database was set up to be the cornerstone.



### ACTIVE INGREDIENTS RECOMMENDATIONS

As cosmetic scientists, we add value by proposing the right ingredients and dosage in order to achieve client's expectation. All recommendations are base on our expertise in understanding technical data sheets collected in our vast raw material database and literature research with dermatological support.



### CLAIM SUBSTANTIATION

Beauty product claims are essential tools for differentiating between products and stimulating innovation. We have the know - how to perform in vitro and in vivo to establish cosmetics claim substantiation of cosmetics.



### PRODUCT TEST & USER TRIAL REPORT MANAGEMENT

Whether managing support documents with third party testing labs or our inhouse professional user trial, our focus is to help you support your product development through evidence – based on scientific analysis to dermatological efficacy testing. We confirm the safety and quality of your skincare or cosmetic products.



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 [globalcosmeticsbeauty](https://www.instagram.com/globalcosmeticsbeauty)